

**Grossmont-Cuyamaca Community College District  
Educational Master Plan Steering Committee  
July 21, 2011**

Julie Barnes, Barbara Blanchard, Kari Crawford, Linda Jensen, Mike Wangler, Phyllis Sensenig and Cindy Miles attended this EMP Steering Committee Meeting.

Scan Team Progress

The group discussed the structure and format of the scan team reports by taxonomy area. The group discussed the scan team summaries, and agreed that we should move all items that deal with technology to the Technology scan report (technology is also the subject of findings in the Education and Society reports). In addition, we will use numbers and letters to identify the trends and findings to help facilitate discussion of them.

The group discussed the finding that students expect to be treated as customers, and noted that we are likely to get bogged down in discussion of this unless we change the way it is presented.

Members of the committee expressed some concern about the scan reports missing some critical issues, such as:

- San Diego has the highest number of veterans in US
- Growing number of people in college with autism
- Need to include a discussion in the "White/Caucasian" category -- note that some are immigrants. How can we identify new immigrants? GCCCD has an Immigrant Task Force: a culture, not an ethnicity; have some state and federal data on immigrants.

Phyllis Sensenig has been working with Jerry Buckley and the Institutional Research Office to collect all the data for the environmental scan. They will work over the next several weeks to complete the environmental scan, which will include some of the information that the group identified as missing.

Discussion of the Presentations for the Fall 2011 Convocation Meetings

Cuyamaca College and Grossmont College have scheduled about 15 minutes for a presentation on the EMP process during their convocation sessions. The presentation will include a brief overview of the process and a quick synopsis of the trends and findings. Phyllis Sensenig will work with Jerry Buckley to develop PowerPoint presentations for the convocation sessions that will cover: (1) Difference between EMP and strategic plan; (2) Process and where we are in it; (3) Summary of major trends and findings for each taxonomy area and the environmental scan; and (4) Next steps in the process.

There will be a separate professional development/planning session after the convocation at each College. Members of the EMP Steering Committee indicated concern that people will want to jump directly to setting priorities and activities, rather than discussing (1) if we have all the information we need to consider, and (2) what the implications are of the trends that have been

identified. The group agreed that the convocations and follow-up professional development sessions should be used for awareness building and identifying any missing trends. We will wait to discuss the implications until the retreat; the objective for the convocation and professional development sessions is to address whether there is important information missing. Members of the colleges will be invited to send in additional scan bullets (with citations, as in our model), but not to submit additional articles. The EMP Steering Committee and the Scan Teams cannot continue to do reviews of additional materials.

### Discussion of Retreat and other Planning Sessions

Four meetings are planned after the convocation and professional development sessions in August:

- A planning session for the Cabinet as part of their retreat on Monday, August 29.
- The East County Development Council has agreed to co-sponsor a forum for business partners (Cindy Miles is scheduling this with them).
- A forum for educators from feeder schools and senior institutions, which Cindy's office will schedule.
- The District planning retreat be on Friday, September 30, from 9-4.

The group noted that we need to invite individuals to the business/community and education sessions -- make specific invitations from the Colleges and District, not just a general welcome, or people will not attend. The participants at the business community and education community sessions will be asked to identify gaps in the information we have collected through the Scan Team process and the environmental scans, and perhaps to suggest some implications of the findings we have to data.

The group discussed the structure of the District Planning Retreat:

- Morning: brief review of the trends, environmental scan and any new information from business/community and educator sessions; discuss and identify the big-picture implications (draft implications will be prepared as a starting point).
- Afternoon: break-out discussions -- where do we see ourselves based on all this? What do we want to be? Set the vision for each college and district services

After the retreat we will write up a draft of the implications, vision and priorities, which will then go to the College consultation councils for review.

### Next Steps

The EMP Steering Committee members who are in town will meet again on August 9 or 10 to complete preparations for the convocation presentations.